

I CAN START MONDAY

education

Graphic Design, May 2018

Bachelor of Science, Magna Cum Laude

Minor, Advertising/IMC

College of Business

Ferris State University, Big Rapids, MI

Related Courses

Advanced Business Writing

Professional Selling

Applied Management

Principles of Macroeconomics

Principles of Marketing

work history

Design Project Center, Big Rapids, MI

Graphic Designer & PR, Aug. 2017 – May. 2018

Managed client communications for multiple projects.

Designed and produced a new brand identity for the Ferris Graphic Design Program and events. Planned, managed, and executed a website, environmental graphics, and print materials. Implemented brand standards for Ferris Racquet & Fitness Center, produced and installed environmental graphics, updated website to cater to new user groups.

Lead public relations for the Ferris Graphic Design Studio.

TE+A Marketing, Chicago, IL

Graphic Design Intern, May 2017 – Aug. 2017

Brainstormed creative strategy and logo development.

Designed layouts and produced email templates. Produced packaging for Qdoba. Participated in client meetings and travel.

University Recreation Center, Big Rapids, MI

Building Manager, Aug. 2015 – Present

Operated POS system. Trusted with handling money and master building keys. Supervised employees. Resolved patron issues. Responsible for training staff members.

Member Services, Apr. 2015 – Present

Facility Worker, Aug. 2014 – Apr. 2015

professional engagement

AIGA Member, Feb. 2015 – Present

AIGA Mentor Program, Feb. 2018 – Present

AIGA Weekend For Good, Nov. 2017

AIGA Design Conference Minneapolis, Oct. 2017

AIGA Design Conference Las Vegas, Oct. 2016

skills

Adobe Creative Suite

Art direction

Brand design

Client communications

Customer service

DSLR photography

Email campaigns

Front-end development

InVision

Microsoft Office

Pre-press production

Project management

Sketch App

Timetracking

Trello

Typography

User experience design

Vendor management

Wireframing

Wordpress

tours & visits

Angel Bomb Letterpress

Asher Jay Presentation

Carnevale Interactive

Conduit Studio

CQL Corporation

Herman Miller

Little & Company

Mighty in the Midwest

Newell Brands Design Center

Pageworks

Ram Castillo Presentation

Square One Design

The Image Shoppe

Tim Goodman Presentation

West Michigan Design Archives

VSA Partners

recognition

The Graphic Design Process: how to be successful in design school. Nottingham, & Stout, Published 2019

Student Excellence Award

Ferris College of Business, April 2018

Addy Award

American Advertising Federation, Feb. 2018

Studio Excellence Award

Ferris Graphic Design Program, May 2017

Ace of Initiative Award

Ferris University Recreation Center, May 2016

Facility Worker of the Year

Ferris University Recreation Center, May 2015

Dean's List

Ferris State University, 10 semesters